

# CERTIFY YOUR MINORITY BUSINESS WITH CHICAGOMSDC

Would you like to do business with Fortune 1000 companies, hospitals, universities, government agencies and municipalities?

Buyers from private businesses large and small are compelled to #BuyDiverse and seek qualified Certified Minority Owned Businesses from which to source products and services to diversify their supply chains, enhance their offerings and improve their bottom lines.

The BENEFITS of certifying your minority business with CHICAGOMSDC....

# **ACCESS TO OPPORTUNITIES**

ChicagoMSDC hosts a number of signature events each year. These events are designed to put Certified MBE's and corporate members in the same place to talk about business opportunities and to showcase MBE capabilities. Signature events include:

Chicago Business Opportunity Fair (CBOF)
Jim Osborne Scholarship Classic
On-on-One Matchmaking Services

Technical Assistance MBE-2-MBE Exchange

#### BID ON GOVERNMENT CONTRACTS

Many federal and government agencies are mandated to reward contracts to Certified MBE's. For the city of Chicago, participation goals for locally funded construction projects will remain 26% for MBEs and 6% for WBEs through 2027.

# COUNT TOWARDS CORPORATE SUPPLIER DIVERSITY GOALS

Many Fortune 1000 companies in America have supplier diversity programs in place and recognize that a diverse supply base offers a competitive advantage. But only Certified MBE contracts are counted towards a corporations supplier diversity goal.

#### **BUSINESS NETWORKING**

As a Certified MBE, you can connect and network with other certified MBE's, municipalities and corporations to grow your network.



### **OUR MISSION**

To CERTIFY, DEVELOP, CONNECT and ADVOCATE for minority suppliers as the premier supplier development organization, creating sustainable and profitable relationships between minority business enterprises and major buying organizations.

# ARE YOU ELIGIBLE?

- Business must be at least 51% minority owned, managed and controlled (51% of the stock is owned by one or more minority group members).
- A minority group member is an individual who is at least 25% Asian– Indian, AsianPacific, Black, Hispanic or Native American.
- Business owner(s) must be a U.S Citizen.
- Must be a for-profit enterprise and physically located in the U.S.

# **HOW TO GET STARTED**

- 1.Log on to www.ChicagoMSDC.org
- 2. Click on the Certification dropdown button.
- 3. Click the START NOW button.
- 4.GO TO START YOUR APPLICATION

Have Questions? Contact us at Certification@ChicagoMSDC.org