

# CHICAGO MINORITY SUPPLIER DEVELOPMENT COUNCIL

## ADVANCED SUPPLIER DIVERSITY PRACTICES



FEBRUARY 27 - MARCH 1, 2018 | UNION LEAGUE CLUB | 65 W. JACKSON BLVD | CHICAGO, IL



SUPPLIER DIVERSITY PIONEER, **DR. FRED MCKINNEY**, PRESENTS ChicagoMSDC's ADVANCED SUPPLIER DIVERSITY PRACTICES SEMINAR. PAST PRESIDENT & CEO OF THE GREATER NEW ENGLAND MSDC, DR. FRED NOW SERVES AS THE MANAGING DIRECTOR OF MINORITY BUSINESS PROGRAMS AT **DARTMOUTH'S TUCK SCHOOL OF BUSINESS**. THIS INTENSIVE 2.5 DAY PROGRAM WAS DEVELOPED EXCLUSIVELY FOR ChicagoMSDC AND COVERS TOPICS INCLUDING:

- < CORPORATE STRATEGY & SUPPLIER DIVERSITY >
- < ECONOMIC IMPACT OF SUPPLIER DIVERSITY AT THE CORPORATE LEVEL >
- < COMMUNICATING SUPPLIER DIVERSITY TO INTERNAL & EXTERNAL CUSTOMERS >
  - < LEADERSHIP FOR SUPPLIER DIVERSITY PROFESSIONALS >
  - < SUPPLIER DIVERSITY PERFORMANCE - METRICS & ANALYSIS >
    - < BUILDING EFFECTIVE SUPPLIER DIVERSITY TEAMS >
    - < THE PERSPECTIVE OF THE DIVERSE ENTREPRENEUR >

\$2,750 COST INCLUDES TUITION, MATERIALS, AND MEALS.  
TO REGISTER, PLEASE CONTACT SHERRELL FULLER AT [SFULLER@ChicagoMSDC.ORG](mailto:SFULLER@ChicagoMSDC.ORG) OR 312.755.2552.

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## OVERVIEW

1. CORPORATE STRATEGY AND SUPPLIER DIVERSITY
2. ECONOMIC IMPACT OF SUPPLIER DIVERSITY
3. COMMUNICATING SUPPLIER DIVERSITY TO INTERNAL AND EXTERNAL STAKEHOLDERS
4. LEADERSHIP FOR SUPPLIER DIVERSITY PROFESSIONALS
5. SUPPLIER DIVERSITY PERFORMANCE - METRICS AND ANALYSIS
6. BUILDING EFFECTIVE SUPPLIER DIVERSITY TEAMS
7. THE PERSPECTIVE OF THE DIVERSE SUPPLIER

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# AGENDA

## TUESDAY, FEBRUARY 27, 2018

|                   |   |
|-------------------|---|
| NOON - 1:00 PM    | REGISTRATION & INTRODUCTIONS                  |
| 1:00 PM - 2:15 PM | CORPORATE STRATEGY                            |
| 2:15 PM - 2:30 PM | BREAK   |
| 2:30 PM - 3:45 PM | HISTORY OF SUPPLIER DIVERSITY                 |
| 3:45 PM - 4:00 PM | BREAK   |
| 4:00 PM - 5:00 PM | CASE: CORPORATE STRATEGY & SUPPLIER DIVERSITY |
| 5:00 PM - 6:00 PM | RECEPTION                                     |

## WEDNESDAY, FEBRUARY 28, 2018

|                     |  |
|---------------------|--|
| 9:00 AM - 10:00 AM  | ECONOMIC IMPACT: PART ONE                                  |
| 10:00 AM - 11:00 AM | ECONOMIC IMPACT: PART TWO                                  |
| 11:00 AM - 11:15 AM | BREAK  |
| 11:15 AM - NOON     | COMMUNICATING SUPPLIER DIVERSITY TO INTERNAL CUSTOMERS     |
| NOON - 1:15 PM      | WORKING LUNCH: ROLE-PLAY                                   |
| 1:15 PM - 2:00 PM   | DRAFTING INTERNAL COMMUNICATION PLANS FOR EACH PARTICIPANT |
| 2:00 PM - 2:15 PM   | BREAK  |
| 2:15 PM - 3:30 PM   | LEADERSHIP WITH ROLE PLAY                                  |
| 3:30 PM - 3:45 PM   | BREAK  |
| 3:45 PM - 5:00 PM   | SUPPLIER DIVERSITY METRICS - THE MCKINNEY SCORE            |

## THURSDAY, MARCH 1, 2018

|                     |  |
|---------------------|--|
| 9:00 AM - 10:15 AM  | USING THE MCKINNEY SCORE FOR INTERNAL SUCCESS            |
| 10:15 AM - 10:30 AM | BREAK  |
| 10:30 AM - NOON     | BUILDING EFFECTIVE SUPPLIER DIVERSITY TEAMS              |
| NOON - 1:15 PM      | WORKING LUNCH: EVALUATIONS                               |
| 1:15 PM - 2:15 PM   | COMMENTS, REFLECTIONS, NEXT STEPS                        |
| 2:15 PM - 2:30 PM   | BREAK  |
| 2:30 PM - 3:30 PM   | PRESENTATION OF CERTIFICATES BY DR. FRED & SHELIA MORGAN |

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## REGISTRATION FORM

**\$2,750 PER PERSON  
INCLUDES TUITION, MATERIALS, AND MEALS.**

PLEASE COMPLETE A SEPARATE REGISTRATION FORM FOR EACH PARTICIPANT.

ATTENDEE

COMPANY

BILLING ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

E-MAIL ADDRESS

CREDIT CARD NUMBER

EXPIRATION DATE

VERIFICATION CODE

CARD HOLDER'S NAME

CARD HOLDER'S SIGNATURE

**PLEASE REGISTER BY 02/16/18**



MAKE CHECKS PAYABLE TO ChicagoMSDC  
105 W. ADAMS, SUITE 2300, CHICAGO, IL 60603  
E-MAIL COMPLETED FORM TO [SFULLER@ChicagoMSDC.ORG](mailto:SFULLER@ChicagoMSDC.ORG).  
OR FAX TO 312.755.8892 BY 4:00 P.M., 02/16/18.  
QUESTIONS? PLEASE CALL 312.755.2552.